Rose Scoville
Product Designer & UX Researcher

r.scoville@outlook.com
+1 902-219-7083
rosescoville.com
linkedin.com/in/r-scoville

WORK EXPERIENCE

2020 – 2023
Product Developer, UX Design/Research
JackHabbit Inc.

- Led UX research and design for a digital health platform for students. This platform was distributed nationwide and adopted by three leading universities.
- Spearheaded a company-wide UX research strategy for a fast-paced, agile startup. This strategy provided actionable insights for product enhancements and streamlined future research and development.
- Collaboratively wrote usability and competitive analyses that helped secure $500,000 in innovation funding.
- Conducted data sanitization and delivered data reports to help guide product direction and research projects.
- Managed consultations with a large, international client to optimize B2B/B2B2C product interaction design. This helped to achieve our client's business goals and end users' needs.

2018 – 2019
Research Manager, ICI Project Lead
Focus Media Group Publishing Inc.

- Liaised with diverse clients, media partners, and editorial and design teams to streamline end-to-end content creation and publication.
- Conducted research and preliminary interviews with industry leaders to uncover engaging innovation stories and increase audience reach.

EDUCATION

IT Programming, NSCC, 2025

Data Analytics with Python, ShiftKey Labs, 2024

Human-Computer Interaction, Interaction Design Foundation, 2024

User Research, Interaction Design Foundation, 2024

Applied Internet of Things, Applied Research, BCIT, 2024

SKILLS

Accessibility (WCAG)
Agile project management
Client consulting
Collaboration
Communication
Creative problem-solving
Data analytics
Design systems
Human-centered design
Information architecture
Interaction design
Product strategy
Responsive design
Strong attention to detail
Team leadership
Usability testing
User experience design
User interface design
User research
Visual design

TOOLS

Adobe CC
Atlassian / Jira
C++
C#
CSS
Figma
GitHub
HTML
Java
JavaScript
Python
React
SQL